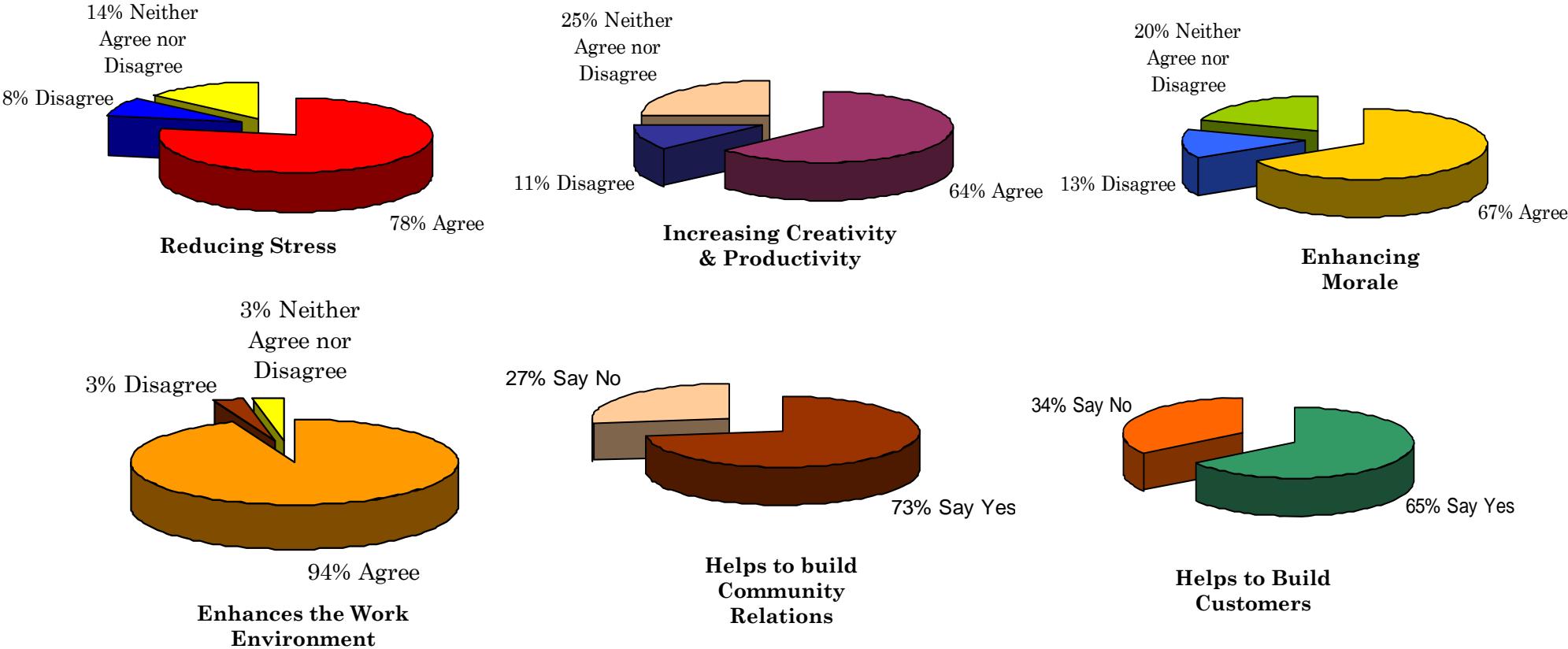


# Survey Reveals Workplace Art Collections Are Valuable for Business

**December 8, 2003, New York, NY** - The notion that art in the workplace is not essential or "merely decorative" has been dispelled by a recent survey of more than 800 employees working for 32 companies throughout the United States that have workplace art collections. The survey, a collaboration of the Business Committee for the Arts, Inc. (BCA) - [www.bcainc.org](http://www.bcainc.org) - and the International Association for Professional Art Advisors (IAPAA) - [www.iapaa.org](http://www.iapaa.org), was distributed in late summer and early fall of this year to randomly selected companies ranging from food distributors to law firms that have workplace collections. Employees were asked to respond to each question by indicating their response on a graduated scale that ranged from strongly agree to strongly disagree.

The responses revealed that art in the workplace helps businesses address some key challenges, such as:



*Note: The participating companies and employees are kept confidential. Fractional percentages were rounded to the nearest tenth therefore sums may not add to 100%.*